

## LAURA C. MAHRENBACH

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@LauraMahrenbach  
14. September 1982  
Married, 2 children  
English (native speaker)  
German (fluent)

### CURRENT POSITION

2017-present **Research Fellow and Lecturer**

*P.I. on German Research Foundation project "Conceptualizing Emerging Powers"*  
Professorship of Computational Social Sciences and Big Data,  
School of Social Sciences and Technology, Technical University of Munich

### ACADEMIC APPOINTMENTS

2016 **Postdoctoral Research Fellow and Lecturer**  
Chair of European and Global Governance,  
Bavarian School of Public Policy, Technical University of Munich

2013-2016 **Postdoctoral Research Fellow and Lecturer**  
Chair of International Politics, Technical University of Dresden

2012-2013 **Assistant Professor**  
Department of Politics & History, Curry College

2007-2012 **Lecturer and Ph.D. Candidate**  
Chair of International Politics, Ruhr-University Bochum

2006-2007 **Graduate Assistant**  
International Affairs Program, Florida State University

2005-2006 **Fulbright Scholar**  
Teaching assistant at Geschwister-Scholl-Gymnasium, Germany

2000-2004 **Executive and Editorial Assistant**  
Department of Political Science, Louisiana State University

### EDUCATION

2022 **Habilitation, Political Science**, Technical University of Munich

2011 **Ph.D., Social Sciences**, Ruhr-University Bochum  
Major field: Political Science/International Relations  
*Summa cum laude*

2007 **M.A., International Affairs**, Florida State University

2004 **B.A., Political Science**, Louisiana State University  
*Summa cum laude*

### RESEARCH AND TEACHING INTERESTS

Emerging powers; Big data and digitalization; Global governance; International political economy

**PEER-REVIEWED PUBLICATIONS**MONOGRAPHS

*The Trade Policy of Emerging Powers: Strategic Choices of Brazil and India.* 2013 (Paperback 2016). Palgrave Macmillan.

EDITED VOLUMES AND SPECIAL ISSUES

*Beyond the Usual Suspects: Interest Groups in the Global South.* Forthcoming. Special issue of *Interest Groups & Advocacy* (with Patrycja Rozbicka).

*The Palgrave Handbook of Contemporary International Political Economy.* 2019. Palgrave Macmillan (co-edited with Timothy M. Shaw, Renu Modi, and Xu Yi-chong).

ARTICLES

“Measuring Political Legitimacy with Twitter: Insights from India’s Aadhaar Program.” 2021. *New Media & Society*. Online First (with Jürgen Pfeffer).

“Interrogating Technology-Led Experiments in Sustainability Governance.” 2020. *Global Policy* 11(4): 523-531 (with Nick Bernards, Malcolm Campbell-Verduyn, Daivi Rodima-Taylor, Andreas Dimmelmeier, Jérôme Duberry, Quinn Dupont, Moritz Hütten, Tony Porter, and Bernhard Reinsberg).

“Framing Policy Visions of Big Data in Emerging States.” 2020. *Canadian Journal of Communication* 45(1): 129-141 (with Katja Mayer).

“Reforming International Organizations: How Partisanship Shapes State Preferences towards the World Bank.” 2020. *Global Governance* 26(4): 601-627 (with Eugénia C. Heldt).

“How Shared Ideas May Hinder Lobbying Success: British Preference Formation in the G20.” 2020. *Cambridge Review of International Affairs* 33(2): 252-273.

“Rising Powers in Global Economic Governance: Mapping the Flexibility-Empowerment Nexus.” 2019. *Global Policy* 10(1): 19-28 (with Eugénia C. Heldt).

“Policy Visions of Big Data: Views from the Global South.” 2018. *Third World Quarterly* 39(10): 1861-1882 (with Katja Mayer and Jürgen Pfeffer).

“Domestic Politics, Emerging Powers and WTO Dispute Settlement Reform.” 2016. *International Negotiation* 21(2): 233-266.

“Deconstructing ‘Emerging Powers’ and ‘Emerging Markets’: India and the United States in Global Governance.” 2015. *India Quarterly* 71(4): 348-364.

BOOK CHAPTERS

“Continuities and Change in IPE at the Start of the 21st Century.” 2019. In Timothy M. Shaw, Laura C. Mahrenbach, Renu Modi, and Xu Yi-chong, eds. *The Palgrave Handbook of Contemporary International Political Economy*. Palgrave Macmillan: 1-23 (with Timothy M.

Shaw).

“Conceptualising Emerging Powers.” 2019. In Timothy M. Shaw, Laura C. Mahrenbach, Renu Modi, and Xu Yi-chong, eds. *The Palgrave Handbook of Contemporary International Political Economy*. Palgrave Macmillan: 217-231.

“The Domestic Foundations of Emerging and Established State Trade Cooperation.” 2019. In Li Xing, ed. *The International Political Economy of the BRICS*. Routledge: 57-74.

“Antriebskräfte ökonomischer Globalisierung.” 2011. In Andreas Niederberger and Philipp Schink, eds. *Handbuch Globalisierung*. J.B. Metzler Verlag: 225-231 (with Gitta Lauster).

#### WEB-BASED PUBLICATIONS

“The Promises and Challenges of Digitalization and Development in Major Emerging Markets.” 2018. Emerging Global Governance Essay. *Global Policy*. Available here: <https://www.globalpolicyjournal.com/emerging-global-governance/egg-essays>

“Challenges and Opportunities of Studying Big Data in the Global South.” 2018. *Big Data from the South: The Blog*. University of Amsterdam (with Katja Mayer). Available here: <https://data-activism.net/2018/12/challenges-and-opportunities-of-studying-big-data-in-the-global-south/>

#### UNDER REVIEW AND/OR WORK IN PROGRESS

*Artificial Intelligence and Digitization*. Editor, commentary series for Emerging Global Governance Project, *Global Policy* (expected publication in early 2023)

“How Much We Study, How Little We Really Know: Interest Groups in the Global South” (with Patrycja Rozbicka)

“Digital Polarity Theory: Digital Fragmentation and the Global Economy” (with Maximilian Mayer)

“Changing Power Relations and Agenda-Setting in Governance of the Global Economy”

#### **ADDITIONAL PUBLICATIONS**

“Technology-led Governance in and Beyond the Pandemic.” 2020. GP Opinion. *Global Policy* (with Malcolm Campbell-Verduyn, Nick Bernards, Daivi Rodima-Taylor, Andreas Dimmelmeier, Jérôme Duberry, Quinn Dupont, Moritz Hütten, Tony Porter, and Bernhard Reinsberg). Available here: <https://www.globalpolicyjournal.com/blog/28/05/2020/technology-led-governance-and-beyond-pandemic>

Alan S. Alexandroff (ed). Can the World Be Governed? Possibilities for Effective Multilateralism. 2011. In *Millennium Journal of International Studies* 39(3): 905-907.

“Detaching ‘Emerging’ from ‘Power’: Brazil and India at the WTO Ministerial in 2008.” Otto-Friedrich-University Bamberg, Working Paper BOPIR 1/2010.

“India, Asia and the World Trade Organization: Are Regional Initiatives Moving into Global Governance’s Territory?” Otto-Friedrich-University Bamberg, Working Paper BOPIR 9/2009.

“Emerging Powers in the IMF and WTO: New Alternatives or Reform?” 2008. *ifo Schnelldienst*

61(15): 26-29.

“Privatisierung oder kultureller Darwinismus: Betrachtungen über das amerikanische System der Kulturförderung.” 2002. *Neues Museum die österreichische Museumszeitschrift* 3+4: 32-35 (with Kevin V. Mulcahy).

## GRANTS

- 2017-2022 **German Research Foundation**, Individual research grant, “Conceptualizing Emerging Powers,” including own position as PI, Technical University of Munich (€278.740)
- 2017, 2016, 2011 **International Studies Association**, Travel grants (\$995)
- 2015 **Technical University of Dresden’s Graduate Academy**, Travel award (€787)
- 2013 **German Academic Exchange Service (DAAD)**, Conference participation grant (€2.096)
- 2013 **Curry College**, Faculty Professional Advancement Fund Award (\$1.550)
- 2012 **Curry College**, Dean's Fund for Professional Advancement (\$2.356)
- 2011, 2010, 2009 **Ruhr-University Bochum**, Grants for Special Activities of Ph.D. Candidates (€4.623)
- 2008 **European Consortium for Political Research**, Summer School Scholarship (€250)
- 2007 **Florida State University**, Study Abroad Scholarship (\$1.000)
- 2006-2007 **Florida State University**, Graduate Assistantship (\$28.842)
- 2005-2006 **Fulbright Commission**, Teaching Assistantship, Hanover, Germany (€7.030)

## AWARDS AND JOB OFFERS

- 2021 **Certificate for Teaching in Higher Education of the Bavarian Universities**, Technical University of Munich
- 2020 **Job offer: Associate Professor of International Relations and Diplomacy and Associate Dean of Digital Humanities (declined)**  
College of Liberal Arts and Sciences, Long Island University Post, New York, USA
- 2019 **John Wiley and Sons Top Downloaded Paper**, Heldt and Mahrenbach 2019 in *Global Policy*
- 2011, 2012 **e-Learning Awards** for exceptional use of technology in the classroom, Ruhr-University Bochum
- 2011 **Job offer: Tenure-track Assistant Professor of Politics and History (accepted)**  
Curry College, Massachusetts, USA
- 2004 **University Medal (4.0 GPA)**, Louisiana State University
- 2004 **Phi Beta Kappa**, Louisiana State University
- 2002 **Sophomore Honors Distinction**, Louisiana State University
- 2000-2004 **Chancellor’s Alumni Scholar**, Louisiana State University
- 2000 **Presidential Scholar**
- 2000 **National Merit Scholar**

**TEACHING AND ADVISING EXPERIENCE**

QUANTITATIVE SUMMARY	25 completed courses on international relations, policy analysis, and methods <ul style="list-style-type: none"> <li>- <i>Venia legendi</i> in Political Science**</li> <li>- Certificate for Teaching in Higher Education of the Bavarian Universities</li> </ul> 1 <sup>st</sup> or 2 <sup>nd</sup> reader of 13 MA- and BA-theses Academic advisor/mentor to 6 BA-students and 1 PhD student
LEVELS	Undergraduate, graduate and faculty level
LANGUAGES	English, German
LOCATIONS	Ruhr-Universität Bochum (2007-2012) Curry College (2012-2013) Technical University of Dresden (2013-2016) Technical University of Munich (2016-present)
TYPES	Lecture, seminar, block/workshop style
INTERNATIONAL RELATIONS	Comparative Regional Cooperation Democracy and Democracies in the International System Foreign Policy Decision-Making since the Financial Crisis Global Economic Governance International Political Economy International Relations Power, Interests and Ideas in the International System Reforming Global Economic Governance
POLICY ANALYSIS	Introduction to Politics US Foreign Policy Emerging Powers in International Organizations Emerging Powers in the Trading System Technology and Development
METHODS	Qualitative Methods Computational Social Science

**TALKS**CONFERENCES

- 06/2021 Dreiländertagung International Political Economy, Munich, Germany: “Changing Power Relations in Club Governance: Measuring Agenda-setting in the G20” (conference cancelled because of COVID-19)
- 04/2021 ISA Annual Convention, Virtual: “Digital Polarity Theory: Explaining the Great Internet Splintering”

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\*\* Pending completion of institutional formalities

- 10/2020 International Relations Conference of the German Political Science Association (DVPW), Virtual: "Legitimizing Big Data Governance in the Global South: Insights from India's Aadhaar Program and Twitter"
- 09/2019 American Political Science Association Annual Meeting, Washington, D.C., USA: "Changing Power Relations in Club Governance: Measuring Agenda-setting in the G20"
- 08/2018 ECPR General Conference, Hamburg, Germany: "Power to the People? Popular Visions of Big Data in India"
- 04/2018 ISA Annual Convention, San Francisco, USA: "Do Domestic Ideas and Interests Impact Coalition Structure? Emerging Powers in the Doha Round" and "Power to the People? Popular Visions of Big Data in India"
- 09/2017 11th Pan-European Conference on International Relations, Barcelona, Spain: "Policy Visions of Big Data: Views from the Global South" and "When Does Power Matter? Emerging Powers in Formal and Informal Governance"
- 02/2017 ISA Annual Convention, Baltimore, USA: "What Constitutes an Emerging Power?"
- 03/2016 ISA Annual Convention, Atlanta, USA: "Emerging Powers and Power in Formal and Informal Governance" and "Government Party Positions towards Empowerment of International Organizations: The New World, New World Bank Reforms"
- 02/2015 ISA Annual Convention, New Orleans, USA: "Emerging Power Preferences towards Institutional Empowerment of International Organizations" and "Do Shared Ideas Facilitate Lobbying Success? British Preference Formation in the G20"
- 03/2014 ISA Annual Convention, Toronto, Canada: "Detaching 'Emerging' from 'Power': India and the United States in Global Governance"
- 09/2013 8th Pan-European Conference on International Relations, Warsaw, Poland: "Success Potentially Guaranteed? German and British Leadership in the G20"
- 04/2013 ISA Annual Convention, San Francisco, USA: "The Relationship between Emerging Power Strengths and Weaknesses: Corruption and the BRICS"
- 03/2012 DVPW Conference, Frankfurt, Germany: "Detaching 'Emerging' from 'Power': Brazil and India at the WTO and the UN"
- 03/2011 ISA Annual Convention, Montreal, Canada: "Global Governance Reform and Emerging Powers: Brazil, India and the WTO Dispute Settlement"
- 09/2010 7th Pan-European Conference on International Relations, Stockholm, Sweden: "Detaching 'Emerging' from 'Power': Brazil and India at the WTO Mini-Ministerial in 2008"
- 10/2009 ISA South Annual Meeting, Nashville, USA: "Emerging Powers and the World Trade Organization: Explaining Strategic Substitution"

#### INVITED TALKS AND WORKSHOPS

- 08/2022 Chinese-Austrian-EU Summer School, University of Salzburg: "Global Governance and Big Data"
- 09/2021 Digital Fragmentations and Digital Sovereignty Workshop, University of Bonn: "Digital Polarity Theory"
- 12/2020 Centre for Research in Empirical Social Sciences Speaker Series, McMaster University: "Emerging Powers and Big Data: Domestic Transformations and Global Power Shifts"
- 11/2020 Interest Groups beyond the Usual Suspects, Virtual Roundtable of the ECPR Section on Interest Groups: "Interest Advocacy in Brazil"

- 07/2020 Technology and Global Governance Virtual Forum, School of Law, University of Warwick, UK: "Explaining the Great Internet Splintering"
- 12/2019 School for Cross-Faculty Studies, University of Warwick, UK: "Private Actors and the Future of Digital Economic Governance"
- 11/2019 Friederich Ebert Stiftung/University of Nottingham in Ningbo, China: "The Great Splintering and Digital Polarity Theory"
- 05/2018 Chair of Political Data Science, Bavarian School of Public Policy, Technical University of Munich: "Legitimacy Lost? Insights on India's Aadhaar Program from Twitter"
- 09/2017 Department of Politics and Society, Aalborg University, Denmark: "The Domestic Foundations of Emerging and Established State Trade Cooperation"
- 06/2017 Behavioral and Empirical Work in Progress Seminar (BEWIP), School of Management, Technical University of Munich: "Do Shared Ideas Facilitate Lobbying Success? British Preference Formation in the G20"
- 06/2017 Bavarian School of Public Policy Research Colloquium: "Do Shared Ideas Facilitate Lobbying Success? British Preference Formation in the G20"
- 03/2013 ECPR Joint Sessions Workshop, Mainz, Germany: "The Relationship between Emerging Power Strengths and Weaknesses: Corruption and the BRICS"
- 06/2010 2nd Bamberger Sommerworkshop zur vergleichenden Regionalismusforschung, University of Bamberg: "Detaching 'Emerging' from 'Power': Brazil and India at the WTO Mini-Ministerial in 2008"
- 06/2009 Bamberger Sommerworkshop zur vergleichenden Regionalismusforschung, University of Bamberg: "India, Asia and the World Trade Organization: Are Regional Initiatives Moving into Global Governance's Territory?"
- 02/2009, Kolping-Bildungsstätte Soest, Soest: "Globalisierung: Eine Einführung"
- 05/2009
- 07/2008 Global Economic Governance Conference, Akademie für Politische Bildung, Tutzing, Germany: "Emerging Powers in the IMF and WTO: Substitution or Reform?"
- 06/2008 Bamberger Sommerworkshop zur vergleichenden Regionalismusforschung, University of Bamberg: "India, Asia and the World Trade Organization: Are Regional Initiatives Moving into Global Governance's Territory?"
- 01/2008 ECUE Seminar "Europäische Kultur," Ruhr-University Bochum: "Globalization: State of the Art and Perspectives"

## SELECTED PROFESSIONAL AND SERVICE ACTIVITIES

- PEER REVIEW
- **Journals:** ASIEN – The German Journal on Contemporary Asia, Canadian Journal of Communication, Chinese Journal of International Politics, Ethics & International Affairs, Global Policy, International Affairs, International Relations, International Studies Quarterly, Journal of Intercultural Studies, Review of International Organizations, SAGE Open, Scandinavian Journal of Public Administration, World Trade Review
  - **Publishers:** Oxford University Press, Palgrave Macmillan, Routledge
  - **Funders:** Swiss National Science Foundation

- PROFESSIONAL SERVICE
- **Chair:** Society for Women in IPE Mentor Award Committee, International Studies Association (2017-2019; Committee member, 2016-2017)
  - **Panel organizer:** World Congress of Political Science (2020), ISA Annual Convention (2020, 2019, 2018, 2017), Pan-European Conference on International Relations (2017)
  - **Discussant or chair:** World Congress of Political Science (2020) | ECPR General Conference (2018) | ISA Annual Convention (2022, 2021, 2020, 2018, 2017, 2015, 2014, 2013) | Pan-European Conference on International Relations (2017, 2010) | ISA-South Annual Meeting (2009)
- UNIVERSITY SERVICE
- **Resource acquirer:** Led successful campaign to acquire LexisNexis database for the Saxon State and University Library Dresden, Technical University of Dresden (2013-2014)
  - **Member:** Diversity Coordinator Search Committee, Curry College (2013)
  - **Workshop organizer:** "Journal Publishing" workshop, Professional Development Series, Curry College (2013; with Rob MacDougall)
- DEPARTMENTAL SERVICE
- **Website designer and administrator:** Chair of Computational Social Sciences and Big Data, Bavarian School of Public Policy, Technical University of Munich (2018-2019)
  - **Event organizer:** Guest speaker events, Chair of International Relations and Chair of Computational Social Sciences and Big Data, Bavarian School of Public Policy, Technical University of Munich (2017-2018)
  - **Chair of curriculum mapping and evaluation:** Introduction to Politics, Department of Politics and History, Curry College (2012-2013)

### PROFESSIONAL MEMBERSHIPS

American Political Science Association, *Section:* Information Technology and Politics

European International Studies Association

German Political Science Association

International Studies Association, *Sections:* International Political Economy, Women's Caucus

### RESEARCH LANGUAGES

English: native language | German: fluent | Portuguese: limited reading skills

### TECHNOLOGICAL SKILLS

MaxQDA: full proficiency | R: moderate proficiency | Programming in Python: moderate proficiency

### NON-ACADEMIC APPOINTMENTS

2007

#### Intern

Symmetrics GmbH, Hanover, Germany

German-Russian Center for Technology Transfer, Hanover, Germany

2004-05

#### Paralegal

Luther, Oldenburg & Rainey, P.C., Mobile, USA



## REFERENCES

*Jürgen Pfeffer*

Professor of Computational Social Sciences  
& Big Data  
Technical University of Munich  
juergen.pfeffer(at)tum.de

*Sandra Destradi*

Professor of International Relations  
University of Freiburg  
sandra.destradi(at)politik.uni-freiburg.de

*Tim Büthe*

Professor of International Relations  
Technical University of Munich  
tim.bueth(e)at)tum.de

*Timothy M. Shaw*

Professor of Global Governance  
& Human Security  
University of Massachusetts Boston  
Timothy.Shaw(at)umb.edu

*Mark Souva*

Professor of Political Science  
Director of Graduate Studies  
Florida State University  
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*William Nancarrow*

Professor  
Politics & History Department  
Curry College  
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